

PRIVACY POLICY

Please take a few minutes to read the following policy so that you understand how we treat your information. As we continuously improve and expand our services, this policy might change, so please check it periodically.

This Privacy Policy applies to the Giant Pizza online and mobile web sites (www.giantpizzaonline.com) (collectively, the "Web Sites") and the Giant Pizza platforms and applications owned and operated by Giant Pizza, Inc. This Privacy Policy describes how Giant Pizza collects, uses, and shares information provided through the Web Sites and Applications and information received from other sources. It also describes your rights and choices regarding our use and sharing of your information, including how you can access and update such information.

Your use of the Web Sites or Applications constitutes your agreement to our [Terms of Use](#) and acceptance of this Privacy Policy and your consent to the practices it describes.

If you have questions about our Privacy Policy or wish to exercise your rights and choices, please contact us as set forth in the section entitled "Contact Us" below. You may have additional rights based on your jurisdiction. Please click the relevant link below for more information:

INFORMATION COLLECTION

Information you provide

Giant Pizza collects information you provide directly via the Web Site and Applications. The information we collect includes information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly, or indirectly to you. The categories of information we collect include the following:

- **Contact Data.** We collect your first and last name, postal address, email address, and telephone number.
- **Account Credentials.** We collect passwords and other information for authentication and account access.
- **Payment Data.** We collect data necessary to process your payment if you make a purchase, including your payment instrument number (such as a credit card number), and the security code associated with your payment instrument.
- **Order Information.** We collect information about your orders and food choices.
- **Profile Data.** We collect your interests, favorites, and preferences.
- **Content.** We collect the content of messages you send to us, such as feedback and product reviews you may write, or questions and information you provide to customer support.
- **Applicant Data.** We collect data as necessary to consider you for a job opening if you submit an application to us, including your employment and education history, transcript, writing samples, and references.

We collect information you provide at various points of the Web Sites and Applications, such as the following:

- **Account Registration** - To register an account with Giant pizza, you will be required to fill out a registration form on the Web Sites or Applications. This form requires you to provide your contact data and account credentials. You may also provide payment data and profile data to help speed up and facilitate your future orders.
- **Online Orders** - You can place an online order for carryout or delivery through your registered account or as a guest. If you place a carryout order, you will need to provide your first name and last name, email address, telephone number, and order information. If you pay online, you will also need to provide your payment data. If you place an order for delivery, you will also need to provide your postal address in addition to the information above.
- **Rewards Programs** - We may offer rewards programs, sweepstakes, contests, surveys, or other promotions ("Promotions") through our Websites or Applications. In order to participate in a Promotion, you may be required to register an account and/or provide contact data, profile data, and other information.
- **Other Transactions** - We may offer you other opportunities to transact with us through the Web Sites or Applications. If you conduct transactions through the Web Sites or Applications, we will collect information you provide directly about the transactions you engage in while on the Web Sites or Applications.
- **Email and other voluntary communications** - You may also choose to communicate with us through email, via the Web Sites, via the Applications, or through other means. Such communications may be in connection with our customer service efforts, your questions, or for other purposes. We collect the information in these communications, and such information may include information that personally identifies you.

You may choose to voluntarily disclose other information when using the Web Sites or Applications that we do not request, and, in such instances, you are solely responsible for such information. Further, certain Applications. Therefore, you should take steps to prevent the communication of unnecessary information when using such Applications.

Information Collected Automatically

When you visit the Web Sites or Applications, we automatically collect information about your device and how your device interacts with our Web Sites or Applications.

The categories of information we collect include the following:

- **Service Use Data.** We collect data about the features you use, the emails and advertisements you view, the products you consider and purchase, the date and time you access the Web Sites or Applications, the pages you access while using the Web Sites or Applications, and the internet address of the web sites, if any, from which you linked directly to the Web Sites or Applications.
- **Device Connectivity and Configuration Data.** We collect data about the type of device you use, the operating system and browser you use, your internet service provider, your device's regional

and language settings, and other similar information. This data also includes IP address, MAC address, device advertising Id (e.g., IDFA or AAID), and other device identifiers.

- **Driver Application Data.** If you are a Driver, we collect data about your use of the Giant Driver Application, such as the time you log in and out of the Application, delivery updates, and customer service information such as the time it takes a Driver to leave the store for a delivery and enter the store after a delivery.
- **Location Data.** We collect data about your device's location, which can be precise with your consent (e.g., latitude/longitude data) or imprecise (e.g., location derived from an IP address or data that indicates a city or postal code level). For example, we collect precise location through the Giant Driver Application to allow customers, franchisees, and authorized personnel to track the location of Drivers and their delivery orders.

We use cookies and other tracking technologies now and hereafter developed to automatically collect this information, including the following:

- **Log Files**
A log file is a file that records events that occur in connection with your use of the Web Sites and Applications, such as IP address, browser type, internet service provider, referring/exit pages, operating system, date/time stamps, and related data.
- **Cookies**
Giant Pizza servers, or the servers of other entities, may place a "cookie" on your device, store data in your device's browser or access pre-existing removable tracking features on your device in order to allow you to use the Web Sites and Applications and to personalize your experience. A "cookie" is a small piece of data that can be sent by a web server to your device, which then may be stored by your browser on your device's hard drive. Cookies and browser storage allow us to recognize your device while you are on our Web Sites and Applications and help customize your online experience and support security features. Cookies and browser storage are also useful in allowing more efficient log-in for users, tracking transaction histories and preserving information between sessions. The information collected from cookies and browser storage may also be used to improve the functionality of the Web Sites and Applications, analyze your use of the Web Sites and Applications, or bring you advertising. To learn more about how we use cookies, please visit the "Your Rights and Choices" section below.
Types of cookies and tags on our Web Sites and Applications include:
 - **Functionality:** Used to remember your preferences and for facilitating transactions such as purchases.
 - **Performance or Analytics:** Used to measure site activity to improve user experience.
 - **Targeting:** Used to display information and offers that specifically interest you.
- **Local Storage**
We use Local Storage, such as HTML5 storage, to store information related to whether the user has chosen to "Remain Logged In" as well as tokens if other services are used. We may partner with other entities to provide certain features on our Web Sites and Applications or to display

advertising based upon your web browsing activity use Local Storage such as HTML 5 storage to collect and store information. Various browsers may offer their own management tools for removing HTML5 Local Storage.

- **Web Beacons ("Tracking Pixels")**

Web beacons are pieces of code embedded in a website, video, email or advertisement that send information about your use to a server. There are various types of web beacons, including image pixels (which are small graphic images) and JavaScript pixels (which contains JavaScript code). When you access a website, video, email, or advertisement that contains a pixel, the pixel may permit us or another party to drop or read cookies on your browser. Web beacons are used in combination with cookies to track activity by a particular browser on a particular device. We may incorporate web beacons to allow us to track conversions, bring you advertising both on and off the Web Sites and Applications, and provide you with additional functionality, such as the ability to connect our Web Sites and Applications with your social media account.

- **Location-identifying Technologies**

GPS (global positioning systems) software, geo-filtering, and other location-aware technologies locate (sometimes precisely) you for purposes such as verifying your location and delivering or restricting relevant content based on your location.

- **Voice Processing Technologies**

Voice processing technologies collect data through the microphone on your device to effectuate an instruction or request by you. We only maintain the audio long enough to complete your instruction or request and then immediately delete it. We may use non-audio data associated with the collection for additional purposes such as data analytics and in accordance with this Privacy Policy.

- **Device Fingerprinting**

Device fingerprinting is the process of analyzing and combining sets of information elements from your device's browser, such as JavaScript objects and installed fonts, in order to create a "fingerprint" of your device and uniquely identify your device and applications.

- **In-App Tracking Methods**

There are a variety of tracking technologies that may be included in mobile applications, and these are not browser-based like cookies and cannot be controlled by browser settings. Some use device advertising Id or other device identifiers to associate app user activity to a particular app and to track user activity across apps.

We may incorporate tracking technologies into our emails, Web Sites, or Applications, as well as into our ads. Some of these tracking technologies may track your activities across time and services for purposes of associating the different devices you use, delivering relevant ads and/or other content to you, and enhancing the functionality and features of the Web Sites and Applications for all users.

For further information on how we use tracking technologies for analytics and advertising and your rights and choices regarding them, please see the sections entitled "Analytics, Advertising, and Retargeting" and "Your Rights and Choices" below.

INFORMATION USE

Giant Pizza collects and uses information in accordance with the practices described in this Privacy Policy. Our purposes for collecting and using information include the following:

- operating and managing our Web Sites and Applications, such as providing you with products and services, and opening, maintaining, administering and servicing your accounts and memberships;
- performing services requested by you, such as responding to your comments and requests, processing, servicing or enforcing transactions and sending related communications;
- maintaining the security and integrity of our systems, and preventing and addressing fraud, unlawful access, and breach of our policies and terms;
- sending you technical notices, updates, security alerts, information about our policy changes and administrative messages;
- analyzing trends and usage, such as the efficiency of deliveries and store operations;
- helping to establish and verify the identity of users;
- allowing you to participate in Promotions;
- improving our Web Sites, Applications, stores, products, services, advertising, and Promotions;
- sending you promotional newsletters, offers, advertisements and marketing communications and other information about Giant Pizza and its affiliates;
- engaging in direct marketing and non-personalized advertising;
- engaging in personalized advertising, including Interest-based Advertising; and
- fulfilling any purposes at your direction or with your consent.

Notwithstanding the above, we may use publicly available information (as that term is defined by applicable law) or information that does not identify you (including aggregate information or information that has been de-identified as those terms are defined by applicable law) for any purpose except as prohibited by applicable law. For information on your rights and choices regarding how we use your information, please see the section entitled "Your Rights and Choices" below.

DISCLOSURE OF INFORMATION

We disclose information we collect in accordance with the practices described in this Privacy Policy. The categories of entities to whom we disclose information include the following:

- **Service Providers.** Giant Pizza discloses information to service providers and contractors that process information on our behalf. This includes entities that help us with maintaining and operating our Web Sites and Applications, payment processing, data analytics, marketing and advertising, and other business purposes. To the extent required by law, we contractually limit our service providers and contractors from retaining, using, or disclosing information for any purpose other than performing these functions, although we may permit them to use publicly

available information (as that term is defined by applicable law) or information that does not identify you (including aggregate information or de-identified data as those terms are defined by applicable law) for any purpose except as prohibited by applicable law.

- **Analytics and Advertising Vendors.** We disclose information to vendors and other entities in connection with tailoring advertisements, measuring and improving our Web Sites or Applications and advertising effectiveness, and enabling other enhancements. These companies may act as our service providers, or in certain contexts, independently decide how to process your information. For more information on analytics and advertising, see the section entitled "Analytics, Advertising, and Retargeting" below.
- **Affiliates.** We disclose information to our related entities including our parent and sister companies. For example, we disclose your information to our affiliates for customer support, marketing, and technical operations.
- **Business Partners.** We disclose information with our business partners in connection with offering you co-branded services, selling or distributing our products, or engaging in joint marketing activities.
- **Promotions.** Our Promotions may be jointly sponsored or offered by other entities. If you voluntarily choose to enter a Promotion, we disclose information as set out in the official rules that govern the Promotion as well as for administrative purposes and as required by law (e.g., on a winners list). By entering a Promotion, you agree to the official rules that govern that Promotion, and may, except where prohibited by applicable law, allow the sponsor and/or other entities to use your name, voice and/or likeness in advertising or marketing materials.
- **Merger or Acquisition.** We may disclose information if Giant Pizza is involved in a merger, acquisition, or sale of all or a portion of its assets. In such event, you may be notified via email and/or a prominent notice on our Web Sites or Applications of any change in ownership or uses of your information, as well as any choices you may have regarding your information.
- **Security and Compelled Disclosure.** Giant Pizza must disclose information about you in response to lawful requests by public authorities, including to meet national security or law enforcement requirements. We may disclose information about you in connection with legal requirements, such as in response to an authorized subpoena or when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, or investigate fraud. We may also disclose information about you to defend the Terms of Use or other policies applicable to the Web Sites and Applications or if we believe your actions are inconsistent with our user agreements or policies. To the maximum extent permitted by applicable law, we may use IP addresses, mobile device identifiers or any other information we collect to identify users, and may do so in cooperation with copyright owners, internet service providers, wireless service providers or law enforcement agencies in our discretion. Such disclosures may be carried out without notice to you.
- **Facilitating Requests.** We disclose information at your request or direction, such as when you choose to disclose information with a social network about your activities on the Web Sites or Applications.

- **Consent.** We may disclose your information with notice and with your consent.

Notwithstanding the above, Giant Pizza may disclose publicly available information (as that term is defined by applicable law) or information that does not identify you (including information that has been aggregated or de-identified as those terms are defined by applicable law) for any purpose except as prohibited by applicable law. For information on your rights and choices regarding how we share your information, please see the section entitled "Your Rights and Choices" below.

Notwithstanding any other sections of this Privacy Policy, any information that is provided during the job application process, inclusive of submissions via Text to Apply, Chat to Apply or the General Job Application process will not be shared outside of Giant Pizza without the prior written consent of the applicant.

EXTERNAL LINKS, APPLICATIONS AND DEVICES

The Web Sites and Applications may contain links to other web sites, or may be available through devices, not maintained or related to Giant Pizza. These links and devices are not sponsored by or affiliated with the Web Sites, Applications, or Giant Pizza. Giant Pizza has not reviewed any or all of the sites hyper-linked to or from the Web Sites or Applications. The links and devices are accessed and used at the user's own risk, and Giant Pizza makes no representations or warranties about the content, completeness or accuracy of these links or devices.

SOCIAL MEDIA FEATURES

Our Web Sites and Applications may include social media features. These social media features may use tracking technologies to collect information about you, such as your IP address, which page you are visiting on the Web Sites or Applications, and may set a cookie to enable the social media feature to function properly. If you use social media features, information you post or provide access to may be publicly displayed on our Web Sites and Applications or by the social network you use which is a separate entity. Similarly, if you post information on a social network that references our Web Sites and Applications (e.g., by using a hashtag associated with Giant Pizza in a status update), your post may be used on or in connection with our Web Site and Applications. Also, both Giant Pizza and the social network may have access to certain information about you and your use of our Web Site and Applications and the social media features. Social media features are operated by a social network, which is a separate entity and governed by the social network's privacy policy. We are not responsible for, and make no representations regarding the policies or business practices of any separate entities and encourage you to familiarize yourself with and consult their privacy policies and terms of use.

ANALYTICS, ADVERTISING, AND RETARGETING

Giant Pizza engages other entities for analytics services. These entities may use cookies and other tracking technologies to analyze your usage of our Web Sites and Applications.

In addition, we engage other entities to serve advertisements on the Web Sites and Applications and/or on other services. These entities may use cookies and other tracking technologies to collect and share information with us about your visits to this and other services in order to provide advertisements about goods and services likely to be of greater interest to you, measure and research the effectiveness of our advertisements, track page usage and paths followed during visits through our Web Sites and

Applications, help us serve relevant internet banner advertisements on our Web Sites and Applications and on other services, and track use of our internet banner advertisements and other links from our business partners' services to our Web Sites and Applications. Giant Pizza may use the information collected on its Web Sites and Applications for online behavioral advertising purposes including retargeting and to customize ads to you when you visit other services ("Interest-based Advertising").

We also use audience matching services (which is a type of Interest-based Advertising) to reach people (or people similar to people) who have visited our Web Sites, Applications, or are identified in one or more of our databases ("Matched Ads"). This is done by us uploading a customer list to a technology service or programmatically by incorporating technologies such as pixels, SDKs, or APIs from a technology service into our own Web Sites or Applications, and the technology service matching common factors between our data and their data. For instance, we incorporate the Facebook pixel on our Web Sites and may share your email address with Facebook as part of our use of Facebook Custom Audiences. Some technology services may provide us with their own data, which is then uploaded into another technology service for matching common factors between those datasets.

As indicated above, the entities providing these services may act as our service providers, or in certain contexts, independently decide how to process your information. Information collected by these services may be transmitted to and stored on servers in the U.S. (or elsewhere). We encourage you to familiarize yourself with and consult their privacy policies and terms of use.

For further information on the types of tracking technologies we use and your rights and choices regarding analytics, Interest-based advertising, and Matched Ads, please see the sections entitled "Information Collected Automatically" above and "Your Rights and Choices" below.

YOUR RIGHTS AND CHOICES

In addition to the rights and choices below, you may have additional rights based on your jurisdiction. Please click the relevant link at the top of this Privacy Policy or visit the applicable section below for more information.

Review and Update of Account Information

You have the right to access certain account information that you have voluntarily submitted to us through the Web Sites and Applications. You may correct, update, amend, delete, or remove that information by making the change within your Giant Pizza online account or contacting us as set forth in the section entitled "Contact Us" below. We may require additional information from you to allow us to confirm your identity. Please note that we will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

Tracking Technologies Generally

Most web browsers (such as Microsoft Internet Explorer, Google Chrome, Firefox and Apple Safari) accept cookies by default. You can instruct your browser, by changing its settings, to decline or delete cookies. If you use multiple browsers on your device, you will need to instruct each browser separately. Your ability to limit cookies is subject to your browser settings and limitations.

For Apple iOS, we will only receive access to your device's Ad ID (known as an IDFA) if you provide consent. You can reset your device advertising Id at any time through your device settings, which is

designed to allow you to limit the use of information collected about you. For information on how to do this on Apple devices, visit Apple.com or <https://support.apple.com/en-us/HT202074>. For information on how to do this on Android devices, visit Google.com. You can stop all collection of information via an app by uninstalling the app.

The location data collected through an app depends on your device settings and app permissions. You can exercise choice over the location data collected through our apps by (i) for GPS data, disabling location in your device settings or disabling location permissions to that app; (ii) for Bluetooth data, disabling Bluetooth and any Bluetooth scanning option in your device settings; or (iii) for WiFi data, disabling WiFi and any WiFi scanning option in your device settings. You can stop collection of all location data via an app by uninstalling the app.

Your browser settings may allow you to automatically transmit a "Do Not Track" signal to online services you visit. Note, however, there is no industry consensus as to what site and app operators should do with regard to these signals. Accordingly, unless and until the law is interpreted to require us to do so, Giant Pizza does not respond to "Do Not Track" signals or other mechanisms. For more information on "Do Not Track," visit <http://www.allaboutdnt.com>.

If you disable cookies or other device tracking features, however, you may not be able to use certain functions of the Web Sites or Applications.

Analytics and Interest-based Advertising

You may exercise choices regarding the use of cookies for analytics services as follows:

- [Click here](#) to view the Google Analytics opt out choice.
- [Click here](#) to view the Adobe Analytics opt out choice.

You may also exercise choice regarding the receipt of interest-based advertising. Some of the advertisers and technology companies that perform advertising-related services for us and our partners may be members of the Network Advertising Initiative ("NAI"). [Click here](#) to visit the Network Advertising Initiative site. Some of these companies may also participate in the Digital Advertising Alliance ("DAA") Self-Regulatory Program for Online Behavioral Advertising. To learn more about the DAA and your opt out options for their members, please visit (i) for website opt out, <http://www.aboutads.info/choices>; and (ii) for mobile app opt out, <http://www.aboutads.info/appchoices>.

In addition, some of the advertisers that perform advertising-related services for us and our partners may offer their own opt out choice:

- [Click here](#) to view the Google Doubleclick opt out choices.
- [Click here](#) to view the Facebook opt out choices.
- [Click here](#) to view the Pandora opt out choices.

Please be aware that, even if you are able to opt out of certain kinds of Interest-based advertising, you may continue to receive other types of ads. Opting out only means that those selected members should no longer deliver certain interest-based advertising to you, but does not mean you will no longer receive any targeted content and/or ads (e.g., from other ad networks).

In addition, our European users may [click here](#) to learn more information about their online choices at www.youronlinechoices.com and to view their opt out choices for this type of advertising.

To opt out of us using your data for Matched Ads, please contact us as set forth in the "Contact Us" section below and specify that you wish to opt out of Matched Ads. We will request that the applicable technology company not serve you matched ads based on information we provide to it. We will also remove your email address from any subsequent lists disclosed to ad partners for Matched Ads purposes. Alternatively, you may directly contact the applicable technology service to opt out.

You may also limit our use of information collected from or about your mobile device for purposes of serving targeted ads to you by going to your device settings and selecting "Limit Ad Tracking" (for iOS devices) or "Opt out of Interest-Based Ads" (for Android devices).

Please note that if you opt out using any of these methods, the opt out will only apply to the specific browser or device from which you opt out. Giant Pizza is not responsible for effectiveness of, or compliance with, any other parties' opt out options or programs or the accuracy of their statements regarding their programs.

Communications

In order to provide service to you, we may send you communications related to your transactions, security or the administration of the Web Sites or Applications. From time to time, Giant Pizza may also send you other messages or updates about our Web Sites, Applications, Giant Pizza, or our Promotions and other activities. If you do not wish to receive promotional communications from Giant Pizza, you can opt out at any time by following the unsubscribe instructions provided in those communications or by contacting us as set forth in the section entitled "Contact Us" below. Please note that even if you opt out of receiving promotional communications, we may continue to send you non-promotional emails, such as those about your account, servicing, or our ongoing business relations.

If you have opted-in to receive push notifications on your device, you can opt-out by adjusting your device settings or uninstalling the app.

INTERNATIONAL TRANSFER

We are based in the U.S. and the information we collect is governed by U.S. law. If you are accessing the Web Sites or Applications from outside of the U.S., please be aware that information collected through the Web Sites or Applications may be transferred to, processed, stored, and used in the U.S. and other jurisdictions. Data protection laws in the U.S. and other jurisdictions may be different from those of your country of residence. Your use of the Web Sites and Applications or provision of any information therefore constitutes your consent to the transfer to and from, processing, usage, sharing, and storage of your information in the U.S. and other jurisdictions as set forth in this Privacy Policy. For personal data transferred from the United Kingdom, the European Union, or Switzerland, we will provide appropriate safeguards, such as through use of standard contractual clauses.

CHILDREN'S PRIVACY

The Web Sites and Applications are directed toward and designed for use by persons aged 18 or older. Giant Pizza will not approve applications of, or establish or maintain registrations for any child whom Giant Pizza knows to be under the age of 13. Giant Pizza does not solicit or knowingly collect personal

information as defined by the U.S. Children's Privacy Protection Act ("COPPA") from children under the age of 13. If Giant Pizza nevertheless discovers that it has received personal information from an individual who indicates that he or she is, or whom Giant Pizza otherwise has reason to believe is, under the age of 13, Giant Pizza will delete such information from its systems. Additionally, a child's parent or legal guardian may request that the child's information be corrected or deleted from our files by contacting us as set forth in the section entitled "Contact Us" below.

DATA SECURITY

Giant Pizza maintains reasonable physical, electronic, and procedural safeguards to help guard your information from loss, theft, misuse and unauthorized access, disclosure, alteration, and destruction. Please be aware, however, that any email or other transmission you send through the internet cannot be completely protected, and we cannot guarantee the security of your information collected through our Web Sites or Applications.

CHANGES TO THIS PRIVACY POLICY

Giant Pizza reserves the right to modify or supplement this policy at any time. Any changes will be effective immediately upon posting of the revised Privacy Policy. Your continued use of our Websites and Application indicates your consent to the Privacy Policy then posted. If a material change to the terms of this policy is made, Giant Pizza will post a notice prior to the change becoming effective on its homepage and a link to the new policy.

CONTACT US

If you have questions or comments about this Privacy Policy, the information practices of Giant Pizza, or your dealings with our Web Sites or Applications, or if you have a disability and would like to receive information on how to access this Privacy Policy in an alternative format, please contact us:

Through our [Contact Us](#) page

By email: info@giantpizzaonline.com

REVISION DATE

This policy was last updated November 1, 2023.